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16-17 BRIDGE STREET, SWINDON

SATURDAY, 28th MAY, 1966

DIVISION III

SWINDON TOWN XI

v.

EXETER CITY

Kick-off 3 p.m.

Referee:

MR. A. E. DIMOND (Harlow)

Linesmen:

Red Flag—Mr. P. T. BEAUMONT (Pembrokeshire)

Yellow Flag—Mr. D. M. R. MORGAN (Carms.)

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Mr. H. E. LANE (Vice-Chairman)

Messrs. F. L. COLLINGS, A. W. DONE, M. EARLE, R. FRICKER, C. J. GREEN,
F. PLYER, H. WILLIAMS and K. H. WILMER.

Manager: D. WILLIAMS.

Secretary: R. A. MORSE.

VOL. 16

SATURDAY, MAY 28th, 1966

No. 26

CLUB NOTES

This afternoon's game brings to an end a rather long and tiresome season. Since the Cup Final, interest in football has waned considerably.

Today is rather a sad occasion, for no matter what the result may be, Exeter City is relegated to Division 4 after much too short a stay in the Third Division. We are sorry indeed to lose them, along with Southend and Brentford. For many years these three clubs were our friends and rivals in Division 3, and supporters can recall stirring games with them. May they quickly gain promotion to their rightful place.

Most of us remember the work at Swindon of Ellis Stuttard, now with Exeter, and our sympathies especially go out to him and his club. He joined us when our youth policy was in its infancy, and many feel it was mainly due to his efforts (as one of the back-room boys) that so many of those lads developed into potential first-team players. He never spared himself to help the young lads, and was always ready and keen to recommend they be played in the first team. Many players, some still with Swindon and others with various clubs, have much for which to thank Mr. Ellis Stuttard. We wish him well for the future, as we know his whole heart and interest is in football.

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TWO MINUTES FROM GROUND

CLUB NOTES—continued

To some of our own followers the season has been disappointing. Granted we have faded in the last seven games, especially at home; but remember the difficulties which faced the Club in August last year.

Quite frankly, we just did not know where we stood. No manager, players dissatisfied or unsettled (whatever the reasons may be). A few days before the first game the new manager could not possibly select a team, he just didn't know what players would be available.

Yet within a few weeks we were playing open, fast football, and what is more, scoring goals. (In the opinion of many, the football was the best produced for years.) Supporters began to think of promotion (perhaps too soon) and the whole town was taking notice and talking football with a greater enthusiasm than ever before.

We occupied third position in the League for many weeks, and it seemed we had a chance of being in the top two. However it was not to be, today we are in fifth place and should finish either there or in sixth position.

To most of us this is still a great achievement. After the upset at the beginning of the season it is a wonderful recovery. We might easily have finished near the bottom of the table — instance our fellow members in relegation — Swansea Town. Other clubs relegated in the past have taken several seasons to recover their poise and balance. For example, Bristol City took something like five seasons to become firmly established.

Yet we have obtained more points away from home than ever before. We won eight games, drew five, and produced an away scoring record of 31 goals for with 30 scored against us.

Another feature has, of course, been our splendid support, both at home and away games. Our gates with few exceptions have been the highest in the division, and often even bigger

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CLUB NOTES—continued

than many in Division II, and also in some cases Division I. We cannot speak too highly of our supporters, but we still feel the style of football helped to draw them in.

So we repeat, allowing for the failures of the past few weeks, this season is one to look back upon with pride. It is a credit to everyone connected with the Club. How has this revival been achieved? Without doubt it is the happy atmosphere and outstanding cheerfulness which pervades throughout the whole organisation that has made this possible.

It is present everywhere from the Board, the Manager, Secretary, Trainers, Coaches, Players, right down to the ground-staff. The County Ground despite its ups and downs has been a most pleasant place.

We sincerely trust we can now go forward to an even better season next year. We are sure all supporters will wish Mr. Williams the best of luck and every success in his close season work. Speaking of the Manager, we end these final Club Notes with an account of a conversation which took place at an away game a few weeks ago. Several of us were discussing players, transfers and transactions generally with the Chairman of a well-known Midland club. As a matter of fact it really got down to straight talking, but the ending was most happy for us from Swindon. The Chairman (whom we mentioned) said: "Well, gentlemen, it has been a pleasure to meet you both here and at Swindon, and I really mean that. And as for your Manager, we have a very high opinion of him, he is one of the most genuine and sincere men in football".

What more can we ask? Surely the gaining of a name and reputation such as that is far more important than winning all the Leagues and European Cups.

May **our** club, Swindon Town, live up to that reputation as long as football is played in this country.

KEY OF THE BOARD

A—Grimsby v. Millwall

B—Oxford Utd. v. Scunthorpe

C—Walsall v. Queen's Park Rangers

WORLD CUP PROGRAMME

A programme covering all matches being played in the Final Competition next July will be published by The Football Association. The programme will cost 2/6d. The packing and postage charges on a single copy will be 9d., on 12 copies 3/6d., on 50 copies 7/6d. and each additional 50, 7/6d.

The programmes will not be ready until the beginning of the Tournament, July 11th, but they will be despatched immediately supplies are received. Supporters wishing to purchase these programmes are asked to submit their orders as soon as possible.

Applications should be made to The Football Association, 22 Lancaster Gate, London, W.2.

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SUPPORTERS' CLUB NOTES

At last your Committee have been able to announce that the Supporters' Club will have a Clubhouse, large enough to hold social functions and provide some of the facilities needed for so long and so badly. By now you will have read the news in the local press, or perhaps heard of it on the radio, television or from friends. We are utilising these Notes in this, the last programme of the season, to give you all the details so far available.

As Chairman and the titular head of the Club, I felt that these Notes should come from the Chairman. Don't get the idea that I'm responsible for the new Clubhouse. This is a Committee responsibility and when any announcements are made no Committee member will be referred to by name. Each and every one of us will put in as much time on the project as we can each, individually, spare. Thus it can truly be said that we each contribute an equal share in the work to be done.

Nevertheless, with our work to consider, summer holidays to take into account, inescapable private commitments of one sort and another, we look forward to offers of assistance from Supporter Club members who are not on the Committee in the form of volunteers to help us. Many hands make light work, but too many about the place at one time could result in each getting in the other's way. We can avoid this by good organisation.

We would particularly like help from members who, through their profession, have some skilled help to offer. I hope that we shall have sufficient volunteers to enable us to share out the work to be done, so that no one of us will be expected to spend all his or her available time at the County Ground. To that end you will find a complete page devoted to a sort of application to volunteer, if that be the right phrase to use. We have designed it to allow us, perhaps, to call on the volunteers at

SUPPORTERS' CLUB NOTES—continued

their convenience, in order that their particular work dovetails into the progress of the project. So if you don't perhaps hear from us immediately, we haven't forgotten you — we are just waiting until we can accept your help to the best advantage possible with the least personal disturbance. This is what I meant by good organisation.

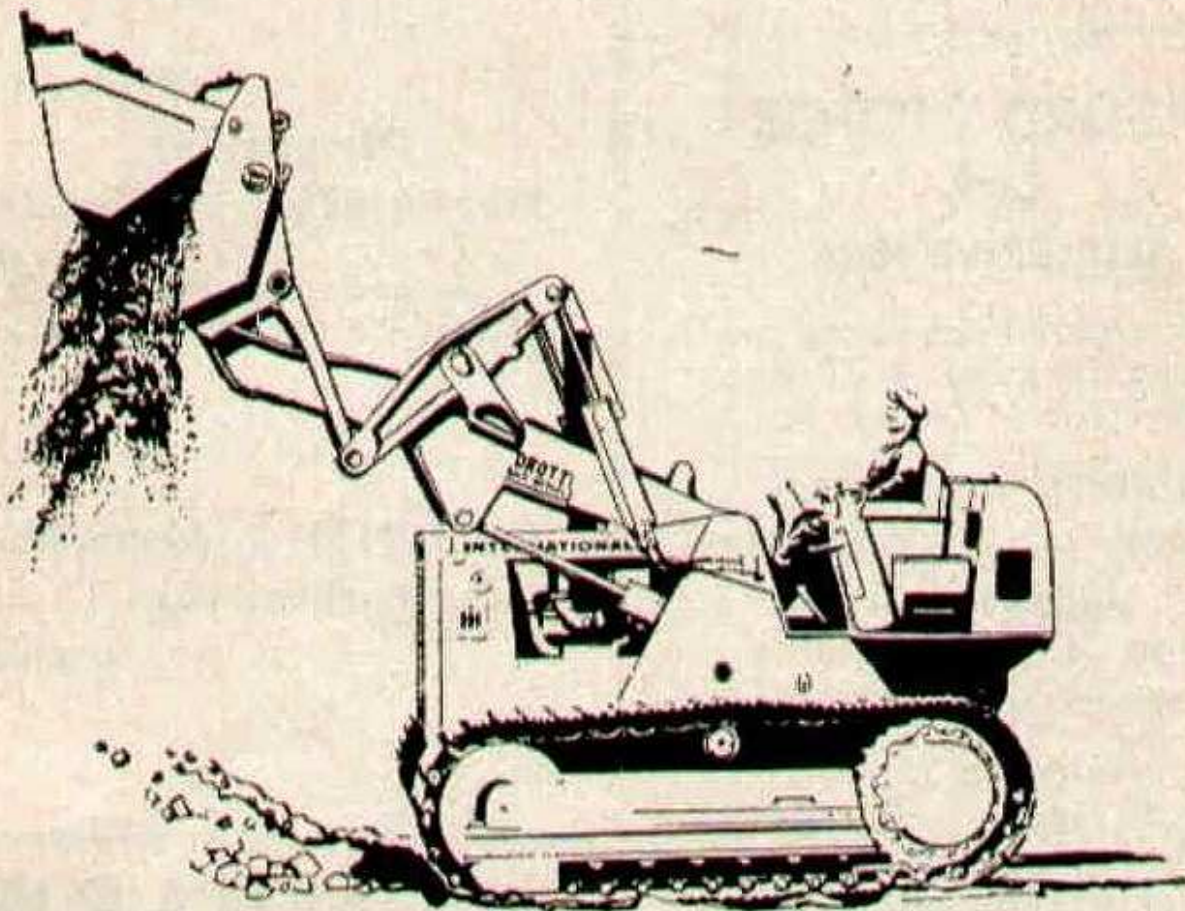
This is a temporary Clubhouse only, with a limited life. Accordingly, we shall have to plan it as such. The object is to use this building to provide the funds for a much better, permanent home in due course. How long that will be depends on many things outside our control — not the least being the controls that any Government may be obliged to place on the building of non-essential premises. It is not as large as we would like. Therefore it will not contain as many of the facilities we would all hope for. We aim to make it attractive and comfortable without spending needless money on a temporary structure. We have members in a wide range of age groups — from at least 16 years to over 80 years. We may find that we shall have to curb the pressure of the younger element to give a fair kick of the ball to the older members. Only with your co-operation, understanding, encouragement and advice can the Committee be expected to cast the net of entertainment as widely as possible.

The venture will be vastly different from what the Supporters' Club Committee has had to cope with in the past. No doubt we shall make a few mistakes — not to do so would be almost inhuman — so please go easy on us, especially to begin with.

For the technically minded, the Clubhouse will be exactly 90 ft. long and 28 ft. wide. Into that area we have to pack bar space, room for dancing and other functions, toilet and cloak-rooms, storage space, rooms for the Committee to perform their organising duties, seating and tables. A great deal of

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Ley (3)

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SUPPORTERS' CLUB NOTES—continued

double use and compromise will have to be employed, otherwise we might end up with too small a space for social activities. This planning is already in hand.

It is only right to inform you that the first information of the availability of a suitable building was first brought to the attention of the Committee as recently as the 27th April last — just four weeks ago. By the 17th of this month, planning permission had been obtained from the Corporation to proceed (although the formal written permission delayed public announcement being made earlier). I would like to pay tribute on behalf of the Committee to the very full co-operation and assistance we received from the Corporation members and officials, which permitted such speedy planning and passage through the Parks and Planning Committee.

I have heard it said that the Committee will find it difficult to obtain volunteers for work. I do not believe this and I look to you to prove the doubters wrong. On the other hand, on our part, we shall take notice of advice from volunteers but maybe a lower priority to the advice from those who find themselves unable to provide at least a modicum of practical help in the way of muscle and professional skill.

We hope to have the opening about the 6th August next, in order to ensure being ready at the start of next season. So, please send your offer of help on the page provided as soon as you can.

The building is sectional, and will be delivered on the site in sections. It will be our task to turn it into a Club. It has been decided that the first stage — the laying of a level concrete platform foundation and the erection of the shell of the building — would be more satisfactorily done by a building firm with the necessary equipment. Accordingly, our architect is already putting this out to tender. The target date for this stage



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SUPPORTERS' CLUB NOTES—continued

is for the shell to be erected by the 18th June, or as soon as possible thereafter. Then the Committee and volunteers can move in to do the inside work and decorate the outside. The building will have to be lined with suitable insulated boards, so we shall want some help from carpenters. It will have to be decorated and anyone skilled in the use of a paint brush will be welcomed. The building has to be sub-divided into rooms, cloakrooms, etc. Once again, carpenters and joiners are needed. In a space 90 ft. by 28 ft. there should be room for several different types of work to be in progress at one time, provided the sequence of work is well arranged. Anyone with electrical and plumbing skills would find plenty to do. There will also be many odds and ends to attend to, so anyone with muscles and a desire to help will not be turned away.

The recent bequest from the late widow of Peter Chambers enabled us, with the addition of funds from our General Account, to make more or less an instant decision to start the project. As soon as they were informed, the Board of the Football Club came in with an offer of financial aid. We cannot miss this opportunity to make known our appreciation of this help and must not fail to make the best possible use of it.

In conclusion, the Committee, its Officers and myself wish all our members a pleasant summer holiday and break, and hope to see as many as possible in our Social Club next season.

DON PEARCE,

Chairman, Swindon Town F.C. Supporters' Club.

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SUPPORTERS' CLUB NOTES—continued

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or
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PRESENT H.Q.

The Hon. General Secretary,
(Building Project),
36 Nindum Road,
Stratton St. Margaret,
Swindon.

/ /66.

Dear Mr. Secretary,

I would like to offer some help in the building of our new Supporters' Club. I am a professional/reasonably skilled amateur (cross out one or the other) as a

- (1) Carpenter and/or joiner.
- (2) Electrician/Decorator/Plumber/Mason or Plasterer.
(Cross out the ones that you can't do.)
- (3) Have muscles and would like to help in any way required.
- (4) (a) I would prefer to come on any of the following evenings
- (b) I would prefer to come on a Saturday/Sunday or both days.
- (5) I can bring my own tools, **for my own use**.
(Decorating brushes, ladders, trestles and other items required for decorating will be provided.)

If a group of friends would like to attend together, please pin your applications together. You will then be organised together.

Name

Address

Telephone No. at which I can be contacted.....

I shall be on holiday from / /66 to / /66.

Note: Travelling expenses, snacks and tea or coffee will be provided from Club funds to all volunteers. It is expected that the busy period will be from about the 25th June onwards.

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| Date | Opponents | Ground | Result |
|-------------|-----------------------------|--------|--------|
| 1965 | | | |
| August 21 | OXFORD UNITED | (H) | 0-0 |
| 23 | YORK CITY | (A) | 2-0 |
| 28 | SWANSEA TOWN | (A) | 1-1 |
| September 1 | HULL CITY | (A) | 0-1 |
| 4 | WALSALL | (H) | 0-0 |
| 7 | BRISTOL ROVERS | (A) | 1-0 |
| 11 | WORKINGTON | (A) | 3-0 |
| 18 | BOURNEMOUTH & B.A. | (H) | 0-0 |
| 24 | SOUTHEND UNITED | (A) | 2-4 |
| October 2 | WATFORD | (A) | 0-2 |
| 5 | BRISTOL ROVERS | (H) | 4-3 |
| 9 | GILLINGHAM | (H) | 0-1 |
| 16 | MILLWALL | (A) | 0-1 |
| 19 | YORK CITY | (H) | 6-0 |
| 23 | PETERBOROUGH UNITED | (H) | 3-0 |
| 30 | EXETER CITY | (A) | 1-1 |
| November 6 | READING | (H) | 5-0 |
| 13 | (1) MERTHYR TYDFIL | (H) | 5-1 |
| 20 | MANSFIELD TOWN | (H) | 6-2 |
| 27 | QUEEN'S PARK RANGERS | (A) | 2-3 |
| December 4 | (2) GRANTHAM | (A) | 6-1 |
| 11 | SCUNTHORPE UNITED | (A) | 1-2 |
| 27 | GRIMSBY TOWN | (A) | 2-2 |
| 1966 | | | |
| January 1 | GILLINGHAM | (A) | 0-1 |
| 8 | HULL CITY | (H) | 3-1 |
| 15 | PETERBOROUGH UNITED | (A) | 3-2 |
| 22 | (3) COVENTRY CITY | (H) | 1-2 |
| 29 | OXFORD UNITED | (A) | 3-0 |
| February 5 | SWANSEA TOWN | (H) | 2-2 |
| 12 | (4) BRENTFORD | (H) | 2-1 |
| 19 | WALSALL | (A) | 0-5 |
| March 5 | (5) BRENTFORD | (A) | 1-0 |
| 12 | BOURNEMOUTH & B.A. | (A) | 0-1 |
| 15 | MILLWALL | (H) | 1-0 |
| 19 | SOUTHEND UNITED | (H) | 4-0 |
| 26 | (6) WATFORD | (H) | 0-1 |
| April 1 | READING | (A) | 2-0 |
| 9 | BRIGHTON & HOVE ALBION | (H) | 3-2 |
| 11 | OLDHAM ATHLETIC | (H) | 0-1 |
| 12 | OLDHAM ATHLETIC | (A) | 1-1 |
| 16 | MANSFIELD TOWN | (A) | 5-1 |
| 23 | (S.F.) QUEEN'S PARK RANGERS | (H) | 2-1 |
| 26 | SHREWSBURY TOWN | (H) | 0-0 |
| 30 | BRIGHTON & HOVE ALBION | (A) | 0-1 |
| May 3 | WORKINGTON | (H) | 0-1 |
| 7 | SCUNTHORPE UNITED | (H) | 0-0 |
| 10 | GRIMSBY | (H) | 0-0 |
| 14 | (FINAL) | | |
| 18 | SHREWSBURY TOWN | (A) | 1-1 |
| 28 | EXETER CITY | (H) | 2-2 |

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The price of tickets, which will be the same as 1965-66, are given below:—

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FOOTBALL COMBINATION

1965

| Date | Opponents | Ground | Result |
|-------------|---------------------|--------|--------|
| August 21 | Crystal Palace | (A) | 0—2 |
| 28 | Plymouth Argyle | (H) | 2—1 |
| 31 | Tottenham Hotspur | (H) | 0—3 |
| September 4 | Northampton Town | (A) | 1—5 |
| 11 | Chelsea | (H) | 6—2 |
| 18 | Arsenal | (A) | 1—4 |
| 25 | Tottenham Hotspur | (A) | 1—3 |
| October 2 | Ipswich Town | (H) | 1—3 |
| 9 | Norwich City | (A) | 1—1 |
| 12 | West Ham United | (H) | 0—1 |
| 19 | Coventry City | (A) | 3—5 |
| 26 | Leicester City | (H) | 0—2 |
| November 10 | Peterborough United | (H) | (P) |
| 13 | Cardiff City | (A) | (P) |
| 20 | Fulham | (A) | 2—4 |
| 23 | Southampton | (H) | 2—0 |
| December 4 | West Ham United | (A) | 1—2 |
| 11 | Norwich City | (H) | 2—0 |
| 18 | Leicester City | (A) | (P) |
| 27 | Ipswich Town | (A) | 2—2 |

1966

| | | | |
|------------|---------------------|-----|-----|
| January 4 | Coventry City | (H) | 0—0 |
| 8 | Peterborough United | (A) | 1—7 |
| 11 | Cardiff City | (H) | (P) |
| 18 | Shrewsbury Town | (H) | (P) |
| 29 | Crystal Palace | (H) | 5—2 |
| February 5 | Plymouth Argyle | (A) | 3—0 |
| 15 | Northampton Town | (H) | 0—2 |
| 26 | Chelsea | (A) | 0—4 |
| March 3 | Shrewsbury Town | (A) | 2—0 |
| 8 | Arsenal | (H) | 1—0 |
| 12 | Peterborough United | (H) | 2—1 |
| 22 | Fulham | (H) | 2—1 |
| April 9 | Southampton | (A) | 4—1 |
| 16 | Nottingham Forest | (A) | 0—2 |
| 25 | Leicester City | (A) | 4—2 |
| 30 | Nottingham Forest | (H) | 1—1 |
| May 17 | Cardiff City | (H) | 4—0 |
| 21 | Shrewsbury Town | (H) | 4—0 |
| 28 | | () | |

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DIVISION III

(up to, and including, Tuesday, May 24th, 1966)

| | P | W | D | L | F | A | Pts. |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Hull City | 46 | 31 | 7 | 8 | 109 | 62 | 69 |
| Millwall | 45 | 27 | 11 | 7 | 76 | 41 | 65 |
| Queen's Park Rangers | 44 | 22 | 9 | 13 | 92 | 65 | 53 |
| Scunthorpe United | 45 | 20 | 11 | 14 | 77 | 67 | 51 |
| Reading | 45 | 19 | 13 | 13 | 69 | 61 | 51 |
| Swindon Town | 45 | 19 | 12 | 14 | 72 | 46 | 50 |
| Walsall | 45 | 20 | 10 | 15 | 77 | 63 | 50 |
| Workington | 45 | 18 | 14 | 13 | 65 | 57 | 50 |
| Gillingham | 45 | 21 | 8 | 16 | 60 | 54 | 50 |
| Shrewsbury Town | 46 | 19 | 11 | 16 | 73 | 64 | 49 |
| Watford | 46 | 17 | 13 | 16 | 55 | 51 | 47 |
| Peterborough United | 46 | 17 | 12 | 17 | 80 | 66 | 46 |
| Oxford United | 45 | 19 | 8 | 18 | 70 | 71 | 46 |
| Grimsby Town | 45 | 16 | 13 | 16 | 66 | 62 | 45 |
| Brighton & H.A. | 45 | 16 | 10 | 19 | 65 | 63 | 42 |
| Bristol Rovers | 46 | 14 | 14 | 18 | 64 | 64 | 42 |
| Swansea Town | 45 | 15 | 10 | 20 | 79 | 94 | 40 |
| Bournemouth & B.A. | 46 | 13 | 12 | 21 | 38 | 56 | 38 |
| Mansfield Town | 45 | 15 | 8 | 22 | 59 | 87 | 38 |
| Oldham Athletic | 45 | 12 | 13 | 20 | 55 | 79 | 37 |
| Exeter City | 45 | 12 | 10 | 23 | 51 | 77 | 34 |
| Southend United | 45 | 15 | 4 | 26 | 52 | 82 | 34 |
| Brentford | 45 | 10 | 12 | 23 | 49 | 67 | 32 |
| York City | 46 | 9 | 9 | 28 | 53 | 106 | 27 |

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